



COLDWELL BANKER
SELECT REAL ESTATE

Refresh & Refurbish Program

Exclusively By Coldwell Banker Select Real Estate

It's simple. Buyers are attracted to and typically pay top dollar for "move-in ready" homes. A home Refreshed & Refurbished by Coldwell Banker Select Real Estate shows better and will likely sell faster often yielding a higher sales price.

Like most of us, today's buyers work long hours and don't have the time to work on their house. They want free time to enjoy with friends and family, so "move-in ready" homes are an ideal purchase.

Program Advantages

UPDATES AND RENOVATIONS increase your home's market value and your NET proceeds

MONEY for improvements before your home is on the market, interest free

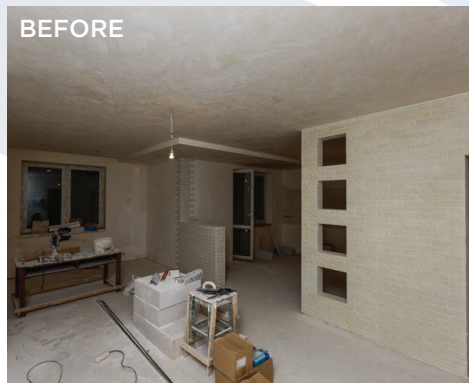
Your Coldwell Banker Select Realtor® will:

- Secure up to \$30,000 to make your home show ready
- Contact their network of trusted, professional contractors
- Coordinate the refurbishing process
- Complete with staging (as needed) and final decorator touches

Client Testimonial: A Home Seller

"The Refresh & Refurbish Program is ingenious! Not only did they front me the money interest free to make the proper improvement and repairs, but also my Realtor® did everything from start to finish and oversaw what needed to be done all the way through getting it on the market. It was the most stress free home selling experience ever. Job well done for sure!!!!"

- Rebecca



BEFORE



AFTER

Over 100 homes refreshed and refurbished with \$2 Million funded!

If you're thinking of selling and your home needs to be Refreshed and Refurbished, contact your Coldwell Banker Select REALTOR® today for the program details & guidelines.