

# Real Estate Rewards designed for AAdvantage® Members!

## Meeting AAdvantage® Member Needs

- AAdvantage® members are loyal to the American Airlines® brand. As an agent associated to American Airlines®, AAdvantage® members know they can trust the Miles from Home Realty Rewards program and expect that their agent can explain the real estate benefit and miles calculation.
- IMPORTANT! Be prepared to explain that AAdvantage® members earn 2,000 miles for every \$10,000 of the home sale price and offer to provide an estimated calculation of miles received for home value. (e.g., \$500,000 = 100,000 AAdvantage® miles)
- Visit us at: [www.milesfromhomerealty.com](http://www.milesfromhomerealty.com) and use our easy online calculator for assessing miles!

## Important Reminders about Miles From Home Realty Rewards

- Due to Real Estate laws, transactions in AK, IA, LA, MS, NJ, OK, OR are not eligible to earn miles.
- AAdvantage® members can use the program for both home buying and selling with no minimum or maximum on price.
- Agents should refrain from using the term “American Airlines® benefits”, all miles are earned through Miles From Home® Realty Rewards after closing.
- The Miles From Home Realty Reward logo can be used on Broker and agent websites.
- Agents can promote the program by saying: “I am a participating agent with Miles From Home Realty Rewards”.
- All Social Media images and messaging provided by Realogy have been approved by American Airlines® and should not be altered.
- If your client is not an AAdvantage® member and wants to become one to receive this offer, then please log onto [www.aa.com/enroll](http://www.aa.com/enroll)



FOR AGENTS ONLY

AAdvantage® member completes lead form

Realty® Advocate connects AAdvantage® member with real estate agent

Real estate agent assists AAdvantage® member with home search/sale and Realty Advocate offers support throughout the process

AAdvantage® member closes on sale/new home

AAdvantage® member receives miles based on home value (i.e.: \$400,000 = 80,000 AAdvantage® Miles)



CENTURY 21



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